

**ALL THINGS OPEN** 2019  
IN PARTNERSHIP WITH  
OPENSOURCE.COM

**OCTOBER 13 / 14 / 15**  
**DOWNTOWN RALEIGH, NC**

The Largest Open Source/  
Tech/Web Event on  
the East Coast

Nearly 4,100 from 40 U.S.  
states and 24 countries  
attended in 2018

**5,000**  
expected in 2019



**EVENT SUMMARY**  
VERSION 1.0

**IN RALEIGH AND THE RESEARCH TRIANGLE**  
A Global Epicenter of Technology and Open Source Innovation

**ALLTHINGSOPEN.ORG**



# THE EVENT

All Things Open is the Largest Open Source/Tech/Web Event on the East Coast of the United States

All Things Open is the largest “open” technology event on the East Coast of the United States. In 2018 nearly **4,100** attended from **40** U.S. states and **24** countries.

The seventh year of All Things Open will once again feature some of the top technologists and decision makers in the world discussing the topics of open source, open technology, and the open web in the enterprise. Three days of programming will feature the Inclusion in Open Source and Technology event on Sunday, October 13 as well as traditional keynote and session talks on Monday October 14 and Tuesday October 15. Nearly every major technology company in the U.S. will be represented.

The world-class Raleigh Convention Center will again serve as host location



Marriott City Center and Downtown Sheraton will again serve as host hotels



## ATTENDANCE

**5,000+**

are expected from all over the U.S. and the world

## TRACKS & SESSIONS

More than 20 session tracks will run concurrently on Monday, October 14 and Tuesday, October 15. More than 220 sessions will be featured.

## FORMAT

Programming will include 20 minute “burst” sessions, more traditional 45 minute sessions, as well as longer 1.5 - 4.0 hour workshops.

## INCLUSION IN OPEN SOURCE

Year two of this stand-alone event will be hosted Sunday, October 13. More than 400 people participated in 2018.

Certified

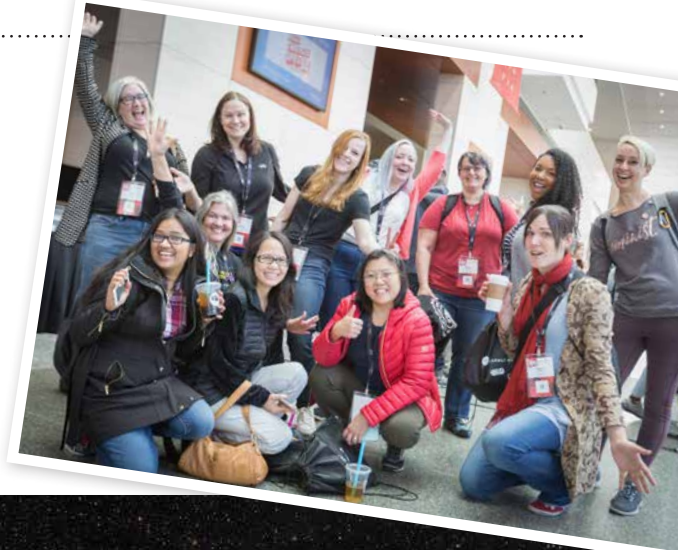


Corporation

All Things Open is a proud Certified B Corp. It took 1.5 years of consistent work and documentation to achieve the certification and was worth every minute of effort. The focus of the event remains providing world-class educational and networking opportunities at a price allowing access to both traditional and non-traditional attendees.

## HISTORICALLY UNDERREPRESENTED ORGANIZATIONS

More than 15 groups were given exhibit tables to gain exposure and solicit members, financial support, volunteers, etc. The generous support of sponsors makes this possible.



OCTOBER 13-15, 2019 / RALEIGH, NC / ALLTHINGSOPEN.ORG



# IN RALEIGH & THE RESEARCH TRIANGLE

## A Global Epicenter of Technology and Open Source Innovation

The conference will take place in downtown Raleigh, NC at the world-class Convention Center. As one of the three corners of the Research Triangle Region, Raleigh is home to tech companies like Red Hat, Citrix, Bandwidth, Lulu.com and many others.

The Research Triangle Park, the nation's largest and most prestigious R&D business park, is only a short drive away. Prominent Fortune 100 multinational operations, university spin-outs, and start-up businesses in more than a dozen pioneering industries, including biotechnology, information technology, and clean technologies, all call RTP home.

### RECENT ACCOLADES FOR RALEIGH

- #2 among the 100 best big cities to live - Money Magazine, November 2018
- #2 among the best places for business and careers - Forbes, 2018
- One of the Country's Top Tech Hotspots - Forbes Magazine
- America's Best City - Businessweek.com
- Most Educated City in America - Men's Health
- Healthiest City for Women - Women's Health
- One of America's Coolest Towns - GQ
- Top 10 Tastiest Towns in the South - Southern Living



THE RESEARCH TRIANGLE PARK

**RTP is the largest research park in the United States**

**One of the most educated places on earth:**

- 53%** have an associates degree or higher
- 50%** have a bachelors degree or higher
- 19%** have a graduate degree or higher

**Just a few of the international companies based or with significant operations in Raleigh and the RTP:**

- ➔ SAS Institute
- ➔ RedHat
- ➔ Epic Games
- ➔ IQVIA (formerly Quintiles)
- ➔ Citrix
- ➔ Lenovo
- ➔ IBM
- ➔ Cisco
- ➔ Fidelity
- ➔ Glaxo Smith Kline

More than 275 global companies and 36,000 tech workers call the RTP home. Major research universities surround the area, including NC State, Duke University, UNC Chapel Hill, Wake Forest, the Wake Tech system, and more.

**8,500** The number of students graduating each year from the region's top research universities.



PHOTOGRAPH BY SEANPAVONERPHOTO/BIGSTOCK

**OCTOBER 13-15, 2019 / RALEIGH, NC / ALLTHINGSOPEN.ORG**



# 2018 BY THE NUMBERS

**4,079**

**ATTENDEES**

The 2018 event was the largest ATO ever. In 2017 attendance was just over 3,200.

**35.95%**

or 1,468 attendees **INFLUENCE SPENDING DECISIONS IN THEIR COMPANY / ORGANIZATION.**

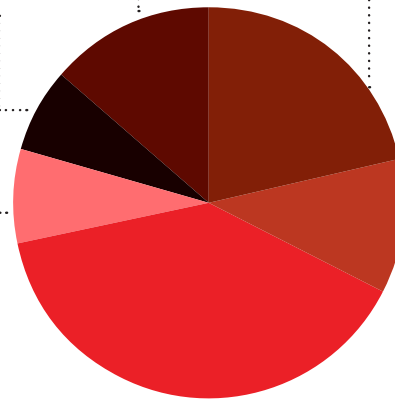
**TYPE OF ATTENDEE**

**7%**  
Sys admin / Database Admin)

**13.5%**  
"Other" (BA, QA, Community, etc)

**21.6%**  
Engineer / Scientist

**7.5%**  
Education (professor, student, university It staff)



**7.5%**  
Education (professor, student, university It staff)

**39.2%**  
Developer / Programmer



**40 U.S. STATES REPRESENTED**  
Another significant increase over the 32 from 2017.

**24 COUNTRIES REPRESENTED**  
The most ever once again. In 2017 attendees from 19 countries participated.



**220 SESSIONS HOSTED**    **215 UNIQUE SPEAKERS**

More than ever before.



**2,899**  
**MOBILE APP UNIQUE VISITORS / DOWNLOADS**

**155,877**  
**MOBILE APP PAGEVIEWS**

Henry Zhu, maintainer of the Babel project, delivered a Day 2 keynote on Maintaining Open Source Projects at Scale



Breakout rooms often overflowed with attendees



Day 1 keynote speakers included (from left): Burr Sutter (Red Hat), Una Kravets (Bustle Digital Group), Zaheda Borhat (Amazon Web Services), Angela Oduor Lungati (Ushahidi), emcee Alex Williams (The New Stack)

**15+ NUMBER OF HISTORICALLY UNDERREPRESENTED ORGANIZATIONS IN ATTENDANCE AND REPRESENTED**

Numerous organizations were given exhibit tables to gain exposure and solicit members, financial support, volunteers, etc. The generous support of sponsors makes this possible.

**178 NUMBER OF SCHOLARSHIPS MADE AVAILABLE TO COLLEGE STUDENTS FROM RTP UNIVERSITIES**

Many of these scholarships were available at and claimed by students from Historically Black Colleges and Universities (HBCUs)

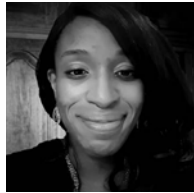
# INCLUSION IN OPEN SOURCE & TECHNOLOGY

A ONE-DAY STAND-ALONE EVENT DEDICATED TO A VITAL TOPIC  
**SUNDAY, OCTOBER 13, 2019**

## SELECTED SPEAKERS AND PANEL MEMBERS IN 2018 INCLUDED



**DANESE COOPER**  
Nearform



**IJEOMA EZEONYEBUCHI**  
NPR



**CYNTHIA RICH**  
Github



**ANGELA ODUOR LUNGATI**  
Ushahidi Inc



**MARINA ZHURAKHINSKAYA**  
Red Hat



**DR. ROCHELLE NEWTON**  
Duke University School of Law



**TIFFANY FARRIS**  
Palantir.net

**2019** The 2019 inclusion event will take place Sunday, October 13 at the Raleigh Convention Center. It will again feature traditional talks, panel discussions, and group discussions around a variety of predetermined inclusion subtopics. Subject matter experts, community and company leaders, and technologists of all types will attend and participate.

**2018** More than **400** from all over the U.S. and the world attended and participated in the first-ever event in 2018. The discussions and related networking were tremendous, as indicated in post-event survey responses.



Speaker and panel member Dr. Rochelle Newton of Duke University School of Law speaks

## JUST A FEW OF THE COMPANIES SPONSORING IN 2018 INCLUDED



**OCTOBER 13-15, 2019 / RALEIGH, NC / ALLTHINGSOPEN.ORG**



# START-UP PITCH COMPETITION

TAKING PLACE MONDAY  
AFTERNOON, OCTOBER 14

The fourth annual Start-Up Pitch Competition will take place Monday afternoon, October 14 on the main stage in Ballroom B at the Convention Center. Always a conference favorite, 5 semi-finalist teams will be chosen from all over the U.S. and the world to pitch their “open” company to a panel of VCs, CEOs, and company founders. The session will take place in front of a live plenary audience and will include a 5-8 minute pitch from each of the teams and a rapid-fire Q&A session with judges.

## JUST A FEW OF THE WORLD-CLASS JUDGES HAVE INCLUDED



**BOB YOUNG**  
Lulu.com and  
Red Hat Co-Founder



**MARK ROSTICK**  
Intel Capital



**KAREN LEVERT**  
Southeast  
TechInventures and  
AgTechInventures, Inc



**JAKE FLOMENBERG**  
Accel



**SIG MOSELY**  
Mosely Ventures



**JESSE WU**  
Red Hat Strategic  
Investments



**JOSEPH JACKS**  
OSS Capital

A FEW OF THE COMPANIES THAT HAVE  
PARTICIPATED IN PAST YEARS INCLUDE



**TRIGGERMESH**  
SERVERLESS MANAGEMENT PLATFORM



**ROCKET.CHAT**



2018 companies field questions from  
judges during the rapid fire Q&A session



Reechik  
Chatterjee, CEO  
of Percipient.ai,  
pitches to  
judges in 2017

OCTOBER 13-15, 2019 / RALEIGH, NC / ALLTHINGSOPEN.ORG